



ICASSP 2020

Conference Patron Prospectus

**Signal processing: from sensors and data to
information, at the heart of data science**

Virtual Conference
4-8 May, 2020



ICASSP Partnership Proposal

The online community of 4,000 and growing global leaders in signal processing coming together to exchange innovative ideas, virtually.

On behalf of the IEEE Signal Processing Society, the organizing committee is delighted to invite you to the 45th International Conference on Acoustics, Speech, and Signal Processing, ICASSP 2020 to be held virtually, between May 4 and May 8, 2020!

Expecting a higher than usual number of registrants to our virtual conference, ICASSP 2020 will build an international community and offers an extended reach since, it has become truly accessible to all corners of the globe.

Patrons and exhibitors are invited to convert from the physical to our virtual experience and enjoy engagement with thousands of key individuals at an event that will live-on virtually, remaining on demand following the event date.

ICASSP is the world's largest and most comprehensive technical conference focused on signal processing and its applications. The 2020 conference will feature world-class speakers, tutorials, industry sessions, and creates an excellent forum to foster innovation and entrepreneurship, and engage with the brightest minds in academia and industry that are working in this field.

ICASSP attracts students, professors, as well as researchers and engineers from industry. This includes many graduate students near the end of their studies seeking new opportunities. For companies interested in recruiting students for full-time employment or internships, ICASSP will facilitate the exchange of information including an exchange of information where students can hear about various companies and employment opportunities, and have the chance to network virtually with company representatives.

Further details on the revised patron and exhibitor packages are found in the following pages. We hope you enjoy the high value, virtual options to raise brand awareness, engage, educate, share resources and forge long lasting and fruitful relationships.

Please get in touch to confirm your virtual involvement. We appreciate your valued support and will commence your brand exposure as soon as you are willing and able to commit.



4,000+
Attendees



1,700+
Speakers



44+
Countries



40+
Plenaries



5
Day Program

Reach your target audience with this premier IEEE event!

Contact Us: industryICASSP@bcdme.com

Partnership Packages

All pricing is exclusive of 21% VAT, which may be applied to the invoice.
Packages subject to availability and subject to change.

Standard Patron Package

For all Diamond/Platinum/Gold/Silver/Bronze Patrons

- Logo display along with all other patron logos, on holding slide at the beginning and end of a number of keynote presentations throughout the duration of the live conference
- Logo positioning (volume and prominence based on patronage level) throughout the virtual conference platform
- Name and logo of patron visible on conference website with link to company's website
- Name and logo of patron on event communication
- Logo display on "Thank you" page of the IEEE Signal Processing Society website, eNewsletter and single post on SPS social media (Facebook, Twitter and Instagram), before or after the conference, redirecting viewers to the "Thank you" page.
- Presence at the Virtual Exhibition Hall: all patrons will have a space where they can be found throughout the event duration, upload marketing media, introduce their products and services and offer a 'click to contact' button for encouraging questions and dialogue from virtual visitors.
- All benefits of Student Job Fair and Luncheon Patron which include
 - Access to student CVs via email in advance of the event.
 - Recognition of sponsorship on Student Job Fair webpage.
 - Vox Pop 'elevator pitch' style video upload to Student Job Fair webpage promoting your internship/job opportunities.
 - Videos sent via ICASSP 2020 social media sites.

Diamond Conference Patron - €26,000EUR **SOLD OUT**

- All benefits of Standard Patron's Package, and of Exhibitor Package.
- Option to organize an industry webinar, event or training session at the virtual conference.
- A single post on SPS Social Media (Facebook, Twitter and Instagram) with company logo, message (written by SPS) and video provided by company. Post will be sent during the week of virtual conference.
- Possibility of one e-mail blast advertising your organisation for early engagement with registrants (subject to attendee consent), opportunity for a second e-mail up to one month post event for longevity of engagement.
- List of pre-registered delegates in advance of the conference, including email addresses if consent provided by delegate.
- 30 minutes of a virtual break-out room at a pre-scheduled break time at the live conference. We will push notify the audience in advance to advertise your slot time where you can demo, present, or run a live Q&A from your break-out Zoom room.
- Vox Pop 'elevator pitch' introduction to your business, product, service including a call to action within the virtual platform.
- Push of Vox Pop introduction via ICASSP 2020 social media channels during or after the virtual conference.
- Listed as a sponsor of the event app, which features the conference agenda, attendee profiles, scheduling, rating of sessions, etc. App permits patron to engage with registered attendees whilst conference is live. Patron logo listing you as app sponsor.
- Push notification at the start and end of the conference with well wishes from the patron.

Platinum Conference Patron - €18,000EUR **SOLD OUT**

- All benefits of Standard Patron's Package, and of Exhibitor Package
- A single post on SPS Social Media (Facebook, Twitter and Instagram) with company logo, message (written by SPS) and video provided by company. Post will be sent during the week of virtual conference.
- Possibility of one e-mail blast advertising your organisation for early engagement with registrants (subject to attendee consent)
- List of pre-registered delegates in advance of the conference, including email addresses if consent provided by delegate.
- 30 minutes of a virtual break-out room at a pre-scheduled break time at the live conference. We will push notify the audience in advance to advertise your slot time where you can demo, present, introduce or run a live Q&A from your break-out Zoom room.
- Vox Pop 'elevator pitch' introduction to your business, product, service including a call to action within the virtual platform.

Gold Conference Patron - €14,000EUR Multiple opportunities available

- All benefits of Standard Patron's Package, and of Exhibitor Package.
- Possibility of one e-mail blast advertising your organisation for early engagement with registrants (subject to attendee consent).
- List of registered delegates in advance of the conference, including email addresses if consent provided by delegate.
- 30 minutes of a virtual break-out room at a pre-scheduled break time at the live conference. We will push notify the audience in advance to advertise your slot time where you can demo, present, introduce or run a live Q&A from your break-out Zoom room.

Silver Conference Patron - €7,000EUR Multiple opportunities available

- All benefits of Standard Patron's Package, and of Exhibitor Package.
- Possibility of one e-mail blast advertising your organisation for early engagement with registrants (subject to attendee consent).
- List of pre-registered delegates in advance of the conference, including email addresses if consent provided by delegate.

Bronze Conference Patron - €5,000EUR Multiple opportunities available

- All benefits of Standard Patron's Package, and of Exhibitor Package.
- Access to the attendee list (including email address) from the event app (where attendee has consented).

Exhibitor (Virtual Engagement) - €3,000EUR Multiple opportunities available

- Inclusion of your logo within one eblast pre-event and one eblast post event advertising and featuring all virtual patrons and exhibitors including a company overview of their organization and hyperlink to website.
- Virtual Exhibition Hall - all exhibitors will have a space where they can be found throughout the event duration, upload marketing media, introduce their products and services and offer a 'click to contact' button for encouraging questions and dialogue from virtual visitors.

Note to Patrons

For ICASSP 2020, every patron package that includes the Student Job Fair and Luncheon, €720 of the patron fee will be donated to the IEEE Foundation - Signal Processing Student and Young Professionals Fund to support Student and Young Professional activities.

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Name and logo conference website with link to company's website	✓	✓	✓	✓	✓	✓
Space in the virtual exhibit hall	✓	✓	✓	✓	✓	✓
A Logo display along with all other patron logos, on holding slide at the beginning and end of a number of keynote presentations throughout the duration of the live conference	✓	✓	✓	✓	✓	
Logo positioning (prominence based on patronage level) throughout the virtual conference platform	✓	✓	✓	✓	✓	
All benefits of Student Job Fair and Luncheon Patron	✓	✓	✓	✓	✓	
Name and logo of patron on event communication	✓	✓	✓	✓	✓	
Logo display on "Thank you" page of the IEEE Signal Processing Society website, eNewsletter and single post on SPS social media (Facebook, Twitter and Instagram), before or after the conference, redirecting viewers to the "Thank you" page.	✓	✓	✓	✓	✓	
List of registrants, email and affiliation made available prior to the conference (subject to consent)	✓	✓	✓	✓		
Possibility of one e-mail blast advertising your organisation for early engagement with registrants (subject to attendee consent)	✓	✓	✓	✓		
30 minutes of a virtual break-out room at a pre-scheduled break time at the live conference. We will push notify the audience in advance to advertise your slot time where you can demo, present, introduce or run a live Q&A from your break-out Zoom room	✓	✓	✓			
A single post on SPS Social Media (Facebook, Twitter and Instagram) with company logo, message (written by SPS) and video provided by company. Post will be sent during the week of virtual conference.	✓	✓				
Vox Pop 'elevator pitch' introduction to your business, product, service including a call to action within the virtual platform.	✓	✓				
Option to organize an industry webinar, event or training session at the virtual conference.	✓					
Opportunity for a second e-mail up to one month post event for longevity of engagement	✓					
Push of Vox Pop introduction via ICASSP 2020 social media channels during or after the virtual conference.	✓					
Listed as a sponsor of the event app. Patron logo listing you as app sponsor.	✓					
Push notification at the start and end of the conference with well wishes from the patron.	✓					

Reach your Target Audience

Customized Signature Options are also Available

<p><i>Industry Workshop</i> €9,000EUR</p>	<p>Produce and deliver a 3 hour workshop at the conference. Includes mention in program, logo and mention on session signage. Session pending to final approval by conference organizing committee.</p>
<p><i>Best Paper Award</i> €2,500EUR</p>	<p>Includes company name and logo of patron on website and conference documentation, announcement of award patron during the ceremony, and the option to have patron's name on Best Paper Award.</p>
<p><i>Best Student Paper Award</i> €2,500EUR</p>	<p>Includes company name and logo of patron on website and conference documentation, announcement of award patron during the ceremony, and the option to have patron's name on Best Student Paper Award.</p>
<p><i>Mobile App</i> €10,000EUR</p>	<p>App includes the conference agenda, attendee profiles, personalized scheduling, interactive maps and the ability to rate sessions. Patron logo displayed on splashscreen when the app loads, on all app promotional materials, option to provide multimedia video displayed in the app, push notification at start and end of conference with well wishes. This service is exclusive for a single sponsor.</p>
<p><i>Student Job Fair Patron</i> €720EUR</p>	<p>Access to Student CVs, distribution of job openings prior to the luncheon, recognition on Student Job Fair and Luncheon web page, and brief speaking slot at the event.</p>

Application Form and Agreement for Exhibitors and Patrons

Submit form to: industryICASSP@bcdme.com

Company Name _____ VAT Number _____

Mailing Address _____

City _____ State/Province _____ Postal Code _____ Country _____

Email _____ Telephone _____ Fax _____

Please address further correspondence to:

Name _____ Title _____

Email _____ Telephone _____

Patron and Exhibitor Packages

To maximize your organization's exposure you may support the conference in the form of one or more of the packages or items below, or also provide a grant.

Diamond Patron, €6,000

Platinum Patron, €18,000

Gold Patron, €14,000

Silver Patron, €7,000

Bronze Patron, €5,000

Exhibit (Virtual Environment), €3,000

Other Package:

Options are also available to donate to the IEEE Foundation Fund for Signal Processing Society Students and Young Professionals - learn more by contacting sp-conferences-info@ieee.org.

Payment

Payment Subtotal: € _____ +21% VAT = Total Payment Due: € _____

Credit Card (Visa, Mastercard, American Express) Wire Transfer (€40 fee will be applied)

Billing Name _____ Billing Address _____

Signature _____ Signature Date _____

Signed by the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions for patrons, grants and exhibit space and services. This Application Form and Agreement for Exhibitors and Patrons replaces and supersedes any prior agreement regarding exhibitors and patrons for 2020 IEEE ICASSP.

Terms and Conditions for Patrons and Exhibitors

- 1. The ICASSP Partnership Proposal, the Application Form and Agreement for Exhibitors and Patrons and these Terms and Conditions for Exhibitors and Patrons are collectively referred to as the "Agreement".**
- 2. Patron/Exhibitor shall remit 100% of the total amount at the time of registration. All amounts previously remitted by a Patron/Exhibitor to the Conference for ICASSP 2020 Partnership Package under a prior agreement will be fully credited towards this Agreement.**
- 3. In the event of cancellation of this Agreement by the Patron/Exhibitor prior to the date of the conference, the Patron/Exhibitor will not be eligible for a refund.**
- 4. Patron/Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the virtual space by the Patron/Exhibitor or any person therein with the consent of the Patron / Exhibitor, and that the Patron/Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Patron / Exhibitor, its representatives, agents, or contractors.**
- 5. Patron/Exhibitor will abide by all United States and European regulations surrounding the use and maintenance of contacts, their privacy, and mailing lists.**
- 6. In the event that ICASSP 2020 will be, in the sole discretion of the Conference, substantially interfered with by reason of any cause(s) not within the control of the Conference, this Agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or communication facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Patron/Exhibitor waives any and all claims for damage arising therefrom. The Patron/Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be cancelled after the first day, the Patron/Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Patron/Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid.**
- 7. Patron/Exhibitor Personnel and Activities - With the exception of convenience help, such as secretaries or professional product demonstrators, all Patron/Exhibitor personnel must be regular employees or representatives of the Patron or Exhibitors respective company, and must be fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.**
- 8. No Patron/Exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the Conference.**
- 9. Only registered Patrons / Exhibitors may publicly advertise company offerings on the virtual platform.**
- 10. The Conference will not be responsible nor liable for injury to the person or property, nor loss of property of Patron / Exhibitor, their guests, invitees, employees, or agents. Furthermore, Patron/Exhibitor agrees to defend or hold harmless the Conference, its directors, employees, volunteers and agents from any liability of personal injury and loss or damage to property. Patron/Exhibitor should insure against such contingencies.**
- 11. IEEE shall have final authority as to the interpretation and application of these terms and conditions and shall have the authority to establish penalties in the event of violations. IEEE reserves the right to amend these rules and regulations or to make additions thereto.**